

EMERGING WITH COURAGE  
**MAGDALENA HOUSE**

Gala

SEPTEMBER 25

May 24, 2021

Dear Friend,

After over a year of challenging times, we are eager to welcome you to celebrate 14 years of Magdalena House serving mothers and children who have fled dangerous and abusive lives. Families have grown strong and emboldened and share in our work to eliminate abuse and violence in our community.

We are excited to announce our annual fundraising event, the **Magdalena House Gala: Emerging with Courage** taking place in person **on September 25<sup>th</sup>**. Join us as we emerge with a bold and renewed commitment to our life-changing and transformational work. This event in past years has provided nearly half of Magdalena House's operating revenue through the support of over 700 attendees. This year the event will highlight the inspiring work that continues at Magdalena House through our resident stories, special performances, and an incredible auction!

**What difference does your sponsorship make? You provide** a safe and nurturing transitional home to women and children in crisis. **You empower** mothers to pursue accredited education so that they can earn a viable income. **You support** families with food, clothing, child-care, parenting classes, counseling, legal support, financial training, holistic programming, and loving relationships. **You help families rediscover hope when you become a gala sponsor!**

Please consider how you can best support the Magdalena House Gala at any one of the variety of levels indicated on the enclosed form. If you have questions about your sponsorship or would like more information about Magdalena House, please contact Janice Da Silva, Senior Director of Development, at 210-779-8464 or [jdasilva@maghouse.org](mailto:jdasilva@maghouse.org).

On behalf of the women and children of Magdalena House, thank you!

With Hope and Grace,



Rev. Denise Barker  
Founder and Executive Director

**Board Members**

Jeanne Tousley (*President*), Jeff Kemp (*Treasurer*), Dave Koury (*Secretary*),  
John Barbieri, Matt Countryman, Bill Harrison, Matt Jackson, Vanessa Kenon, Catherine Lillibridge, Greg Stroud, Kelly Thompson  
and Rev. Denise Barker (*Founder & Executive Director*)

**2021 Gala Committee Members**

Kindall Shannon (*Chair*)  
April Gilchrist, Carly Hawthorne, Catherine Stephens, Colby Vignes, Darlene Bingham, Dawn Marotta, Debra Harris, Elisa Sowell,  
Elizabeth Olney, Erica Sloan, Jennifer Fox, Lauren Figueroa, Linda Montgomery, Linda Otstott, Madelyn Duffey, Michelle Ullman,  
Monica West, Natalie Crider, Rhianna Roberts, Shannon Scott, and Stefanie Gray



## SPONSORSHIP OPPORTUNITIES

	Presenting \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$1,750
Dinner for up to 10 w/ reserved seating	Premier	Premium	Preferred	Special	Reserved
Valet Parking	10	10	5	5	2
Program Recognition <sup>1,2</sup>	✓	✓	✓	✓	✓
Social Media & Digital Recognition <sup>1</sup>	✓	✓	✓	✓	✓
VIP Check-in & Check-out	✓	✓	✓	✓	
Invitation Recognition <sup>1,2</sup>	✓	✓	✓	✓	
Event Signage <sup>1,2</sup>	✓	✓	✓		
Podium Recognition	✓	✓			
Video Feature <sup>3</sup>	✓				

### Underwriting Opportunities

Audio/Visual	Valet	Floral	Photography
\$5,000	\$4,000	\$3,000	\$3,000

Includes dedicated signage at location, promotional material placement, logo recognition on all Gala materials, and more.

### Sponsorship Details

<sup>1</sup> Sponsor logo to be used in recognition for Gold, Platinum, and Presenting sponsors and all Underwriters.

<sup>2</sup> Recognition for sponsorships is included on invitations if received by **Tuesday, July 6, 2021**.  
 Recognition is included in the program and on-site signage if received by **Tuesday, August 31, 2021**.

<sup>3</sup> Presenting Sponsors featured with 1 minute video promotion during live program.

Limited outdoor seating may be available on a first come first served basis.

A virtual option for the gala is available. It includes a preset to-go dinner for up to ten (10) catered by La Cantera, with pick-up the day of the event. Please indicate your interest below.

### Need more information or have questions?

Please contact **Janice Da Silva** at [gala@maghouse.org](mailto:gala@maghouse.org) or **(210) 779-8464** or **(210) 561-0505**.



## SPONSORSHIP OPPORTUNITIES

### I Would Love to Support the Gala at the Following Level:

*(Please Check One)*

- Will attend live event     Will attend virtually     Will not attend

#### SPONSORSHIPS

- I would like to Sponsor at the following level *(Circle One)*:  
**Presenting - \$25,000    Platinum - \$10,000    Gold - \$5,000    Silver - \$3,500    Bronze - \$1,750**
- I would like to Underwrite at the following level *(Circle One)*:  
**Audio/Visual - \$5,000    Valet - \$4,000    Floral - \$3,000    Photography - \$3,000**

#### INDIVIDUAL OPTIONS

- I would like to buy (#) \_\_\_\_\_ tickets at **\$150** each     **Live**     **Virtual**  
*(Virtual tickets include dinner for two (2) and are available only in pairs due to catering requirements)*
- I'm unable to attend, but please accept my contribution of \$ \_\_\_\_\_
- Please contact me to discuss further opportunities

### **Sponsorship / Contribution Information:**

\_\_\_\_\_  
Sponsorship Name (As you would like it to appear in printed event materials)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Title, Company (If corporation/organization contribution)

\_\_\_\_\_  
Address / P.O. Box

\_\_\_\_\_  
City, State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

- Check is enclosed: **Payable to Magdalena House**
- I have paid online at [www.maghouse.org](http://www.maghouse.org)
- Other: \_\_\_\_\_

**Mail to:** Magdalena House  
P.O. Box 692041, San Antonio, TX 78269

**Please send guest names by**  
**Tuesday, August 31, 2021 to**  
[gala@maghouse.org](mailto:gala@maghouse.org)